

# QUEEN

## IT'S A KINDA MAGIC!

### WE WILL ROCK YOU!

After capturing the hearts of over 250,000 Queen fans and after conquering stages across the globe, **Queen – It's A Kinda Magic** is set to rock you!

From 2005 to 2009, the production has electrified audiences in France, Spain, Portugal, Turkey, Germany, Dubai, Canada, United States, Hong Kong, Singapore, Malaysia, the Philippines, South Africa, New Zealand, Australia and more.

Now, in 2010, they are set to do it again and provide audiences with the thrill and excitement of seeing Queen live in *The Show Must Go On*, the theatrical creation of the very best of Queen live in concert.

Unlike 'We Will Rock You', a musical using Queen songs', **Queen – It's A Kinda Magic** delivers the whole Queen experience. With 21<sup>st</sup> century sound and lighting, and a cast that takes magnetism to new heights, this theatrical attraction creates the 1986 world tour of Freddie Mercury and Queen. The passion and excitement of Freddie Mercury, the amazing guitar solos of Brian May and all those unbelievable harmonies from the whole band, the best of the 70's/80's rock era, taking audiences back in time.

Queen songs are anthems, the band legendary and Freddie Mercury iconic! **Queen – It's A Kinda Magic** transcends the void of reality and make-believe. The audience forgets that this is not a real Queen concert, giving the cast two to three standing ovations every night and waiting in the foyers after the show to meet the cast and relive their own Queen stories.

Interest in Queen has never been higher, with Queen upstaging The Beatles as the "greatest British band of all time" (BBC Radio 2 poll, 2007). **Queen – It's A Kinda Magic** takes audiences back in time to re-live the energy, excitement and theatrics of Freddie Mercury and the greatest ROCK band in the world, Queen!

Amid rave international reviews and almost 20 years since Freddie Mercury and Queen's last live performance together, it was written:

*"imitation is the sincerest form of flattery, and if the legendary Freddie Mercury was with us today, we're sure he'd agree that the outstanding Queen – It's A Kinda Magic... was a worthy homage"*

~ Masala, DUBAI, 2006

The stage performance and presence of Mercury in this production is so close to the real thing that Freddie's trusted personal assistant, confidante and biographer Peter Freestone has given it his personal thumbs up:

*"The thrill, the excitement, the personality and theatrical experience that was Freddie live! I have not seen another show in the world do it better, their name is well deserved, they truly are A Kinda Magic."*

~ Peter Freestone, 2005

**Queen – It's A Kinda Magic** features over 20 original Queen hits including **We Will Rock You**, **Bohemian Rhapsody**, **Fat Bottom Girls**, **We Are the Champions** and many more.

*“Queen It's a Kinda Magic's portrayal of Freddie Mercury and Queen was flawless... With a standing ovation to a much loved classic "Bohemian Rhapsody" the crowd, many having a feeling of deja vu of days gone by, left feeling as though they had been 'mercurized'!”*

**~ Toronto Sun, CANADA, Sept 2006**

If you haven't seen this theatrical production, based on the sellout 1986 Queen World Tour, then you haven't completed your “Queenology”. Bringing back to the rock stage all the electric energy, vibrant costumes and homemade sound that is Queen, including the iconic “Freddie Prance” in a manner that will transport even the hardest critic back to a time when Queen ruled the rock circuit.

*“The fact it has nearly sold out every show on its North American tour speaks volumes about its caliber of accuracy and the dedication of Queen fans worldwide”*

**~ Seattle Post Intelligencer, US, Sept 2005**

*With legions of Queen fans young and old worldwide hail **Queen – Its A Kinda Magic** as the “resurrection of the greatest band ever”. This moveable feast of true rock reminds us of a time when live performance meant bands with instruments and a lead singer that rocked you over and over*

*“The atmosphere was nothing short of electric and the costumes were faultless... one of the most energetic performances Dubai has ever seen. Rock on!”*

**~ Masala, DUBAI, 2006**

This theatrical production of designers, cast, crew and technicians is as close as you'll ever get to the real thing. The magic and pulse that **Queen – Its A Kinda Magic** delivers to its audiences has created a new buzz and even newer fans of the original band who weren't around for the 1986 Queen World Tour.

*“Queen has left a legacy that we will always remain devoted to and I can't believe we can still see it live on stage,” ~ Audience fan, State Theatre, SYDNEY 2005*

*Don't miss this extraordinary rebirth of the greatest rock band ever.*

**Queen – Its A Kinda Magic WILL rock you in '07! “The real deal”**

**~ Herald Sun, MELBOURNE, 2005**

*“Sensational” ~ Metro, BARCELONA, 2006*

### **The Queen phenomena worldwide**

~ 18 Number One albums ~

~ 18 Number One singles ~

~ 8 Number One DVD's ~

~ Total album sales in excess of 100 million ~ ~ 2001 – inducted into Rock and Roll Hall of Fame ~

~ 2003 – first and only band inducted into Songwriters Hall of Fame ~

~ 2004 – ‘Bohemian Rhapsody’ inducted into Grammy Hall of Fame ~

~ As of 2005 Queen albums have spent a total of 1,422 weeks or 27 years on the UK album charts; more time than any other musical act including The Beatles and Elvis Presley (Guinness Book of World Records) ~

~ As of 2005, Queen Greatest Hits album best-selling album of all time in UK (over 5.4 million) 2007 – Best British Band of All Time (BBC Poll)